

Who is CAMPO?

CAMPO Planning Area (2013)

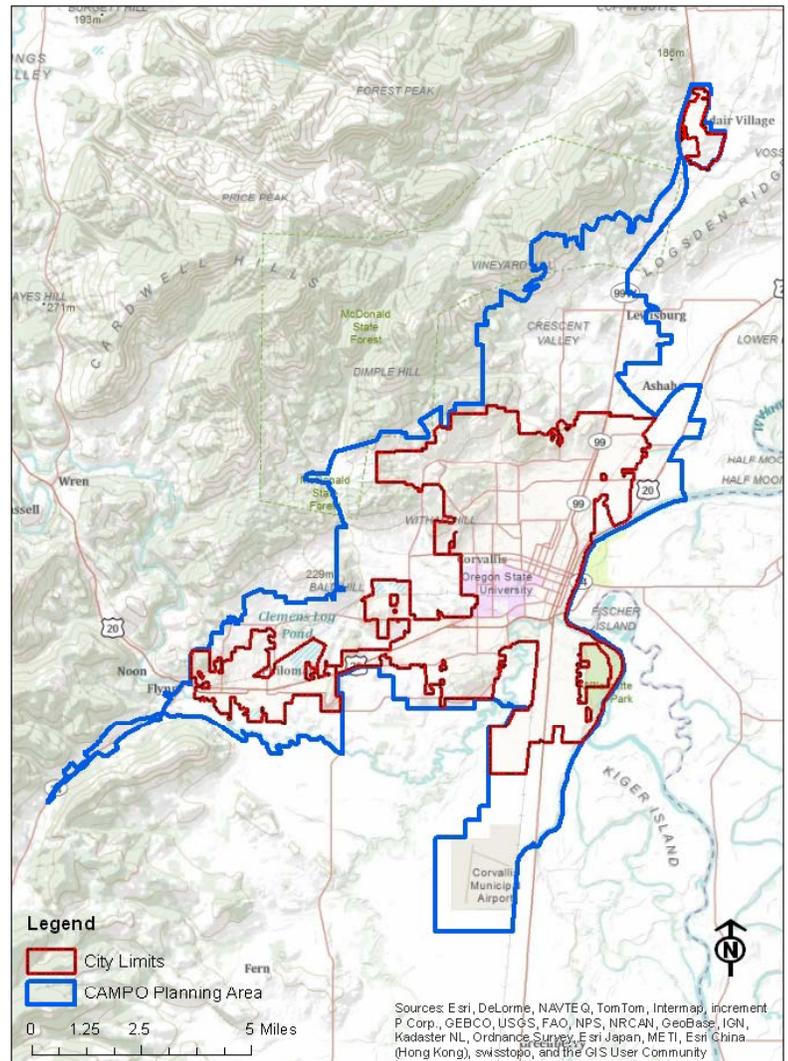
The Corvallis Area Metropolitan Planning Organization (CAMPO) is the designated Metropolitan Planning Organization (MPO) for the Corvallis Urbanized Area.

The CAMPO Area includes Adair Village, Corvallis and Philomath and adjacent parts of Benton County.

An MPO's role is to coordinate transportation planning efforts in an Urbanized Area and to serve as a forum for cooperative decision making.

An MPO also helps to coordinate regional transit services, facilitates public participation in transportation planning and programming and completes specialized projects such as the Transportation Safety Plan.

CAMPO is governed by a Policy Board consisting of elected officials from each member jurisdiction.



The mission of CAMPO is to:

1. Maximize cooperation among local governments for the creation, maintenance and preservation of a sound multimodal transportation system that would facilitate efficient movement of people and goods within and through the MPO Area;
2. Build capacity among member jurisdictions for decision making;
3. Support state and federal transportation policies that would benefit the area's transportation system; and
4. Enhance the flow of federal and state transportation funds into the MPO Area to help in meeting the area's transportation goals.

Goals & Timeline

Goals of the Plan

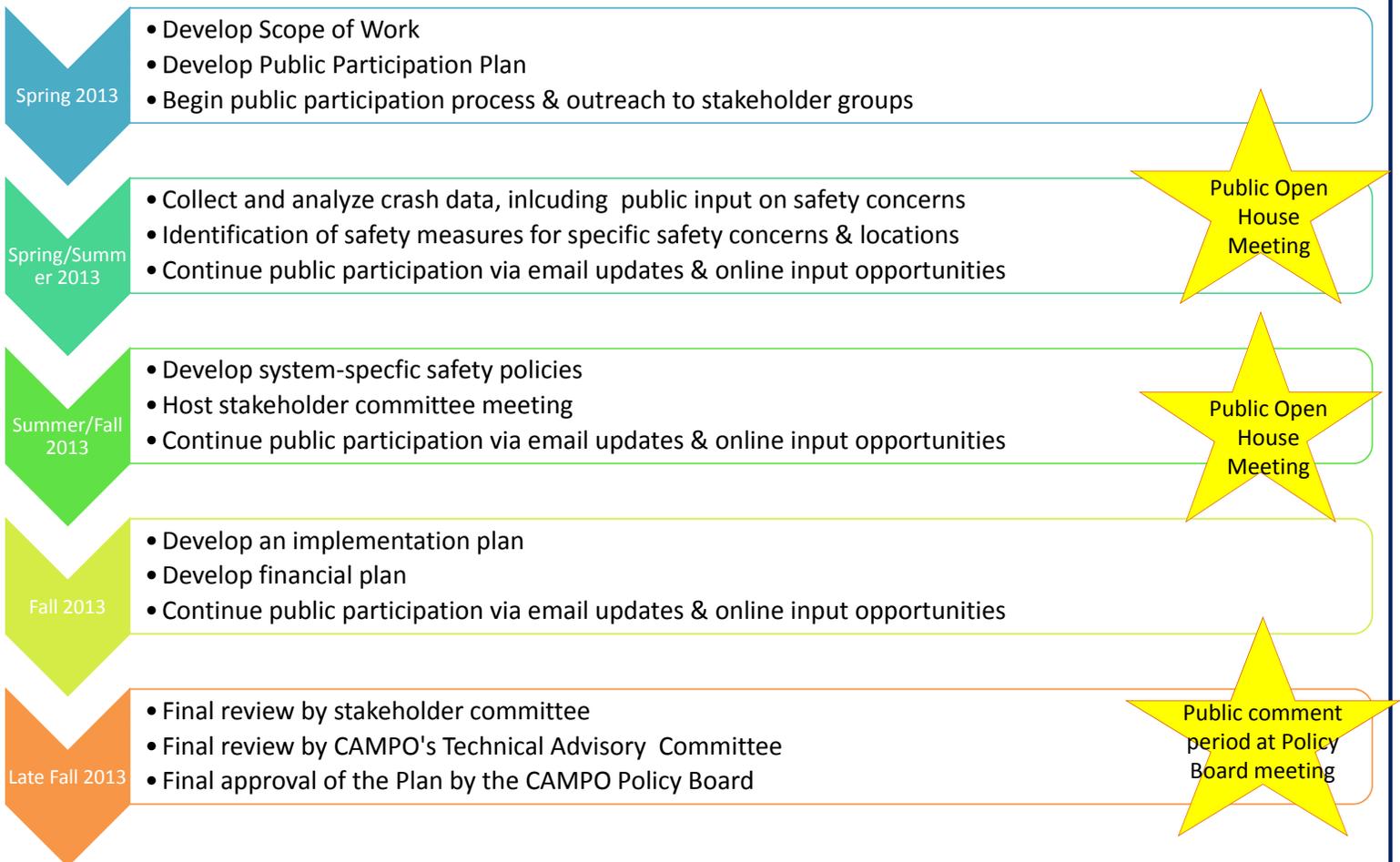
The CAMPO Area Transportation Safety Plan will identify transportation **safety concerns for all modes of transportation** in the CAMPO area and **identify mitigation measures for those concerns**.

The geographic scope of this project includes the entire CAMPO Area, which is composed of the cities of Corvallis, Philomath and Adair Village, along with all land within their respective urban growth boundaries and adjacent densely populated areas of Benton County.

To help identify safety concerns and areas for safety improvements, CAMPO will use **ODOT roadway crash data**, input from **local jurisdictions** and local transportation **advisory groups** and **public input**. We recognize that data cannot always tell the full story, so your input is very important to this process.



Timeline



5 E's of Safety

Our transportation system has diverse users and requires diverse strategies to improve its safety. Transportation planners and emergency responders think about the “5 E's of Safety” when working to make the system safer.

The CAMPO Area Transportation Safety Plan will help our area to work towards three of these: Education, Engineering (and planning) and Evaluation.

Education

Through education, pedestrians, bicyclists and drivers of all ages develop awareness of how their behavior contributes to safety.

Emergency Medical Service (EMS)

EMS consists of a highly organized system ensuring prompt notification of the location and severity of a crash, timely dispatch of trained emergency care providers, use of evidence-based treatment protocols and triage to an appropriate health care facility.

Enforcement

High visibility enforcement can work as a deterrent to traffic law violations.

Engineering (and planning)

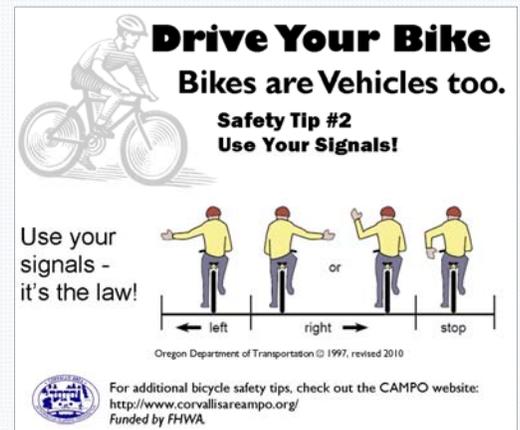
We use engineering to build safe and efficient multimodal transportation systems which can meet the needs of all users.

Evaluation

Evaluation is important to ensure that safety measures are effective. Evaluation involves review processes and programs and tracking their progress and effectiveness.

Drive Your Bike

CAMPO recently implemented a “Drive Your Bike” education program to improve the safety of CAMPO area bicyclists.

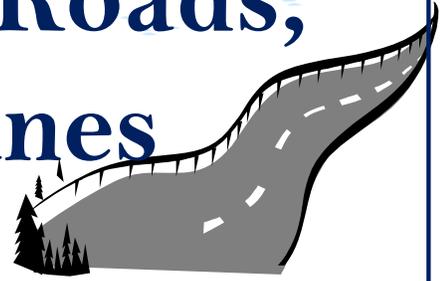


The multimedia outreach campaign was conducted in late summer & fall in order to enhance outreach to OSU and LBCC students.

Collaborating with bike/ped stakeholders, CAMPO published brochures, posters, radio PSAs and newspaper ads educating bicyclists and drivers about the rules of the road as they pertain to bicyclists.

PSAs can still be heard on KBVR as your “daily bike safety tip”.

Help us Create Safer Roads, Trails, Paths & Lanes



The Oregon Department of Transportation has identified the following major safety issues throughout the state.

Which issues are most important to you? (Use dots to mark important issues)

What would you add to the list? (Use the markers provided to add to the list)

Put dots
here!

1. **Traffic violations** (speeding, illegal maneuvers & safety deficient vehicles)
2. **Impaired motorists** and other users of the transportation system
3. **Driver Behavior** (speeding, tailgating, improper lane changes, etc)
4. **Pedestrian related collisions** (in a crosswalk or at an intersection)
5. **Bicyclist related** (failure of motorists to yield right-of-way to bicyclists and bicyclists disregarding traffic control messages are major causes of bicyclist fatalities)
6. **Motorcyclist related** (69% of motorcyclist fatalities involved speeding and 36% involved motorcyclist impairment. Some involved both speeding and impairment.)

7. **Vehicle defects**

8. _____

9. _____

10. _____

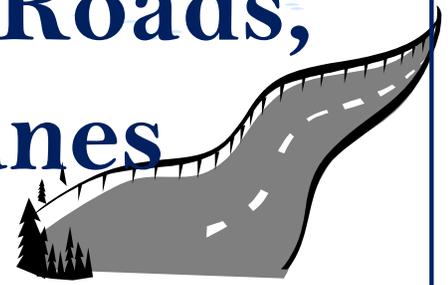
11. _____

12. _____

13. _____

14. _____

Help us Create Safer Roads, Trails, Paths & Lanes



The Oregon Department of Transportation has identified the following **growing safety issues** throughout the state. These issues are **increasing due to changing demographics and driver behaviors**.

What growing priorities would you add for the CAMPO area? (Add a Post-It!)

Aging Population

Oregon's elderly population is over-represented in road crashes that result in fatalities and injuries.

Distracted Driving / Personal Behaviors

The Automobile Association of America Foundation for Traffic Safety found that motorists spend 15% to 20% of their time behind the wheel involved in distracting secondary activities such as cell phone use, eating, adjusting vehicle controls, smoking or reading.

Increased travel by all modes

Oregonians are traveling more often and during all times of the day and week which increases the exposure of people to accidents.

Increasing congestion

More vehicles on the road translates to increased exposure. Congested conditions are also associated with aggressive behavior.

Vulnerability in public transportation

Poor lighting, lack of orientation/schedules, lack of enforcement personnel and lack of amenities can make passengers of public transportation feel unsafe.

Increasing urbanization/density

As Oregon grows and cities become more urbanized, road functions may need to change to accommodate traffic calming operations and a larger number of pedestrians and bicyclists.

Unmet road maintenance requirements

Damaged pavement and deferred maintenance of traffic control and safety devices can impact the overall safety of the transportation system.

Transit and at-grade crossings

Pedestrians are more exposed as they embark and disembark from trains and buses and in areas where there are at-grade crossings with railroads.

Accommodating new modes

Segways, golf carts and scooters present new safety issues and can conflict with pedestrians, bicyclists and motor vehicles.