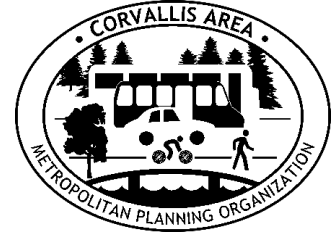


MEMORANDUM

Corvallis Area Metropolitan Planning Organization
777 NW 9th Street, Suite 204C
Corvallis, Oregon 97330



Date: September 7th, 2021
To: CAMPO Technical Advisory Committee and Policy Board
From: Steve Dobrinich, CAMPO Staff
Re: RTP Goals and Metrics Survey Results

Background

The purpose of this memorandum is to provide an overview of results from the Regional Transportation Plan (RTP) Goals and Metrics Outreach Survey and discuss changes to the current goals. The survey was introduced to the public by CAMPO staff during the virtual public open house events held on July 20th and held open for three weeks. The survey asked members of the public to prioritize the existing RTP goals and suggest changes to improve their relevance and applicability. It also asked respondents to weigh in on regional performance metrics. A total of **45 surveys were completed**. Full survey results, as well as a high level overview, can be found below.

Survey Highlights

Feedback on RTP Goals (Questions 1 and 2)

- When asked to rank the importance of current RTP goals survey respondents indicated that **Goal 1 was their top priority and Goal 6 was second**
 - Goals 4, 7, 3 and 8 were clustered together with similar weighted averages
 - Respondents ranked Goal 2 and 5 as the lowest priorities
- When asked “What changes would you suggest for the CAMPO RTP Goals?” respondents provided a wide range of responses. Common responses included a desire to emphasize safety (especially for people walking and riding bikes), increase transit ridership, and address climate change. Specific comments on text changes included:
 - “Goals 3 and 8 seem kind of redundant. 3 seems to be better-worded”
 - “Remove “to the extent feasible” from Goal 7”

Feedback on Existing Conditions (Question 3)

- See below for full responses to “Question 3 -After reviewing the existing conditions and changes in the community, is there anything in particular we should consider when planning for the future transportation system?”

Feedback on Potential Metrics (Questions 4 and 5)

- When asked to rank **potential metrics for project selection** survey respondents selected “Safety (defined as reducing fatalities and serious injuries on the transportation system)” **as the top priority by a significant margin** (Weighted average 6.19)
 - “Increasing the percentage of trips taken by bicycle” **was ranked as the second highest priority** (Weighted average 5.34)

- “Increasing the percentage of trips taken by transit” **was ranked as the third highest priority** (Weighted average 4.80)
- See below for full responses to “Question 5 -Is there anything else you would like to share related to potential metrics for project selection?”

Other Input (Questions 6 and 7)

- Respondents suggested several outlets for CAMPO RTP outreach
 - South Corvallis craft, art, music fair
 - Host a meeting all in Spanish
 - Southtown neighborhood development planning
 - Green Party meetings, Sustainability Coalition
 - NAACP, OSU Cultural Center
 - West Hills Neighborhood Association
 - League of Women Voters upcoming webinar on land use and transportation
 - Send additional announcement through Sustainability Coalitions email list
 - Motorcycle meetings to address safety
- Approximately 68% (30 responses) of respondents to question 7 indicated that their zip code is 97330. Approximately 32% (14 responses) of respondents have the zip code 97333.

RTP Goals

The current CAMPO RTP goals are listed below:

- **Goal 1** –Provide for the safe, convenient and efficient movement of people and goods within and between urban centers
- **Goal 2** –Efficiently manage and operate the regional transportation system
- **Goal 3** –Improve the affordability and equitability of the transportation system
- **Goal 4** –Promote public health through transportation policies and investment
- **Goal 5** –Promote the region’s economic vitality through transportation policy and investment
- **Goal 6** –Promote environmental sustainability
- **Goal 7** –Coordinate land use and transportation decision-making processes to the extent feasible
- **Goal 8** –Promote and expand transportation options for all people

Based on the findings from the survey outlined above CAMPO staff is proposing a number of changes to the RTP goals. The table below presents a list of proposed new goals.

Proposed New Goals	Notes
<p>Goal 1 –Balanced Multi-Modal System Fund and support a balanced multi-modal regional transportation system (including transit, highway, bicycle, pedestrian, and accessible transportation) that meets existing needs and prepares for future demand</p>	<p>New goal highlighting balanced multi-modal system</p>
<p>Goal 2 –Reliability and Efficiency Efficiently manage and operate the regional transportation system enabling people and goods to safely and reliably reach their destinations by a variety of travel modes</p>	<p>Combined elements of goal 1 and 2 and added additional language adapted from Portland Metro’s RTP goals</p>
<p>Goal 3 –Safety Prioritize safety of all people traveling on the region’s transportation system, especially vulnerable road users</p>	<p>New goal focusing exclusively on safety (formerly addressed in goal 1)</p>
<p>Goal 4 –Climate Adaptation Prioritize policies, projects and actions which seek to minimize the impacts of climate change, support climate adaptation, and improve the resilience of the regional transportation system in the face of manmade and natural disasters</p>	<p>Formerly RTP goal #6. Expanded language. Moved up list because this was ranked as a priority in survey.</p>
<p>Goal 5 – Healthy & Active Living Promote public health through transportation policies and investments supporting active modes of travel (walking, biking, and taking transit)</p>	<p>Formerly goal number 4. Added additional language and moved down to make room for climate adaptation and equity goals.</p>
<p>Goal 6 –Transportation Equity Prioritize equity in regional transportation decision making in order to eliminate barriers related to access, safety, affordability and health outcomes experienced by people of color, low income people, older adults, people with disabilities and other historically marginalized communities</p>	<p>Added additional language adapted from Portland Metro RTP goals and combined with goals 3 and 8 in current RTP</p>
<p>Goal 7 –Economic Vitality Promote the region’s economic vitality through transportation policies and investments which connect people with jobs and services while connecting businesses with employees, goods and customers</p>	<p>Formerly goal number 5. Moved down because this was ranked as a low priority in survey. Added additional language.</p>
<p>Goal 8 –Land Use and Growth Management Work with member jurisdictions to coordinate land use and transportation decision making processes in order to promote development patterns which support transit ridership, encourage physical activity, and decrease reliance on single occupancy vehicles</p>	<p>Formerly goal 7. Revised text. Removed "to the extent feasible."</p>

Each goal in the current CAMPO RTP is accompanied by several policy-level objectives which provide additional focus and can be used to measure outcomes. The table below incorporates some of the existing objectives and pairs them with the newly proposed goals outlined above. A number of additions, subtractions and edits have been made to the list of objectives.

Proposed New Goals with Objectives

Goal 1 –Balanced Multi-Modal System Fund and support a balanced multi-modal regional transportation system (including transit, highway, bicycle, pedestrian, and accessible transportation) that meets existing needs and prepares for future demand

Objectives:

- Secure adequate funding for building and maintaining a balanced multi-modal transportation system
- Consider all modes of travel (including as walking, bicycling and transit) when developing transportation plans and identifying project solutions
- Provide a forum for MPO partners to collaborate as an organized collective and plan for the future needs of the regional transportation system

Goal 2 –Reliability and Efficiency Efficiently manage and operate the regional transportation system enabling people and goods to safely and reliably reach their destinations by a variety of travel modes

Objectives:

- Reduce traffic congestion and improve travel times by prioritizing intelligent transportation systems and travel demand management strategies before expanding the existing roadway system
- Evaluate options for increasing transit system capacity, to replace or delay the need for roadway network expansion
- Reduce future vehicle miles travelled through a combination of Transportation Options investments, commute trip reduction programs, reduced reliance on single occupancy vehicles, and other travel demand management strategies
- Maintain efficient through-movement of freight on major truck routes by balancing multi-modal needs with State’s vehicle mobility standards for OR 20, OR 99W and OR 34

Goal 3 –Safety Prioritize safety of all people traveling on the region’s transportation system, especially vulnerable road users

Objectives:

- Identify and prioritize safety improvements that can reduce the number and frequency of serious crashes in the CAMPO planning area
- Identify and prioritize safety improvements which contribute to eliminating all traffic deaths in the CAMPO planning area
- Monitor regional crash data to evaluate the effectiveness of investments

Goal 4 –Climate Adaptation Prioritize policies, projects and actions which seek to minimize the impacts of climate change, support climate adaptation, and improve the resilience of the regional transportation system in the face of manmade and natural disasters

Objectives:

- Evaluate and consider the climate impact of all regional transportation policies, plans and projects; prioritize solutions which minimize impacts to the climate
- Improve the resilience of the region’s transportation system by protecting critical facilities from catastrophic events and natural disasters
- Reduce Greenhouse Gas emissions in the CAMPO planning area
- Promote travel demand management and the use of active modes of travel (walking, bicycling and transit) to reduce environmental impacts from transportation

Goal 5 – Healthy & Active Living Promote public health through transportation policies and investments supporting active modes of travel (walking, biking, and taking transit)

Objectives:

- Support local and regional travel demand management programs that lead to increased walking, bicycling and transit use
- Inventory and address gaps in sidewalks, trails and bicycle routes to improve non-motorized connectivity
- Reduce air pollution from transportation sources
- Seek input from public health experts to consider and evaluate the health impacts of transportation policies, plans and projects

Goal 6 –Transportation Equity Prioritize equity in regional transportation decision making in order to eliminate barriers related to access, safety, affordability and health outcomes experienced by people of color, low income people, older adults, people with disabilities and other historically marginalized communities

Objectives:

- Evaluate and consider the impact of transportation policies, plans and projects on people of color, low income people, older adults, people with disabilities and other historically marginalized communities
- Provide access to affordable transportation options throughout the region
- Provide efficient options for transportation-disadvantaged populations and to areas of affordable housing
- Inventory and resolve ADA compliance issues on the transportation system
- Seek out and consider the needs of traditionally underserved populations
- Avoid the division or isolation of neighborhoods due to transportation projects

Goal 7 –Economic Vitality Promote the region’s economic vitality through transportation policies and investments which connect people with jobs and services while connecting businesses with employees, goods and customers

Objectives:

- Ensure economic centers are easily accessible via all modes of transportation
- Leverage transportation improvements to increase tourism and expand local economies
- Endorse the freight mobility strategies in city and county TSP’s
- Facilitate efficient and convenient commercial vehicle access to the Corvallis airport and short line railroads in the region
- Seek input from regional economic professionals and freight interests to consider and evaluate the economic impacts of transportation policies, plans and projects

Goal 8 –Land Use and Growth Management Work with member jurisdictions to coordinate land use and transportation decision making processes in order to promote development patterns which support transit ridership, encourage physical activity, and decrease reliance on single occupancy vehicles

Objectives:

- Encourage smart growth principles and policies that support transit-oriented development
- Share findings from the Corvallis Albany Lebanon Model (CALM) with partner agencies

Next Steps

- Discuss survey findings and proposed edits to the RTP goals
- Discuss feedback on performance measures